



Practical • Scalable • Measurable

Dear Parent/Guardian:

School Improvement Network is delighted to feature _____ School in an upcoming video product focused on how school systems are implementing the Common Core State Standards. The hard work and dedication of _____ School is deserving of recognition. The program will allow other educators to see and learn from their success. Alex Anderson of Salt Lake City, Utah, will be producing with a production crew from **School Improvement Network**.

School Improvement Network is an educational professional development company that produces various training resources through multiple media used by educators throughout the United States, Canada, and other parts of the world. With over 20 years of experience, **School Improvement Network** brings to them the latest in educational research and methods to improve the quality of schools and help all students achieve success, and presents stories about educational success. Selected programs are videostreamed on the internet to licensed school systems and educators everywhere.

Would you please sign the attached form and return it to the school with your student, granting permission for your child to be digitally recorded and/or have their picture and/or voice used by **School Improvement Network**?

APPEARANCE RELEASE

I hereby grant to **School Improvement Network** unrestricted permission to record in print, video, and/or digital media the likeness and/or voice of my child and grant **School Improvement Network** the right to store, edit and reproduce the recordings and/or photographs for incorporation in educational video, DVDs, online training, and/or printed material through multiple outlets and companies or otherwise used in any manner, media or form whatsoever that will benefit schools. I do understand that the child's last name will not be used in conjunction with any video or digital images.

Child Name _____ School _____

Parent/Guardian Name _____

Parent/Guardian Signature _____

Address _____ Telephone _____

City _____ State _____ Zip _____ Date _____